EBU
OPERATING EUROVISION AND EURORADIO

DIGITAL RADIO SUMMIT 2013
MAKING TECHNOLOGY WORK FOR CONTENT

EBU, GENEVA
13 FEBRUARY 2013

PROGRAMME

SESSION 1: KEYNOTES & CONTEXT

09.00	**Welcome & Introduction**		
09:10	**Euro-Chip: the time is now**	Annika Nyberg	EBU
09.30	**The EBU Recommendation on Digital Radio**	Javier Sanchez Perez	RTVE
09.45	**Digital Radio rollout in Europe: a manufacturers' perspective**	Andreas Schneider	DigitalEurope / Sony
10.15	**The Radio App landscape**	Christian Vogg	EBU
10:45	**State of the Tech, State of the Art**	Mathias Coinchon	EBU
11.00	*Tea, coffee & networking*		

SESSION 2: UPDATES FROM THE ASSOCIATIONS

11.30	**WorldDMB**	Jørn Jensen	WorldDMB
11.45	**RadioDNS**	Nick Piggott	RadioDNS
12.00	**Internet Media Device Alliance (IMDA)**	Sebastian Kett	SWR
12.15	**Digital Radio Mondiale (DRM)**	Lindsay Cornell	BBC
12.30	**Interactive Discussion: The Biggest Threats – The Biggest Opportunities** Moderator: Michael Mullane, EBU Media Strategy		
13.00	*Networking Lunch*		

SESSION 3: CASE STUDIES

14.30	**Analogue switch-off in Norway**	Line Langnes	Norwegian Media Authority
14.50	**Implementing RadioDNS – a broadcaster's experience**	Walter Huijten	NPO (Netherlands Public Broadcasting)
15.10	**It's all about the interface!**	Michael Hill	RadioPlayer
15.30	*Tea, coffee & networking*		

SESSION 4: ON THE HORIZON

16.00	**The future of the AM bands**	Niels Dreijer	Teracom
16.20	**Digital by default? The future for in-car multimedia**	Laurence Harrison	Digital Radio UK
16.40	**Digital Radio in mobile phones**	Gunnar Garfors	IDAG (International DMB Advancement Group)
17.00	**Reaching the Summit – a wrap-up**	Mathias Coinchon	EBU
17.15	*End of Digital Radio Summit*		